

Duration: One Day.

Language: English (soon will be in Arabic)

Objectives:

By the end of the ITDA **Leading Change with Success** training course, your participants will be able to:

- Tackle change more effectively at a personal level
- Lead change for those around them
- Assess the people in their teams that support them with change
- Plan their approach to changes in the workplace
- Present an effective change briefing

Intended for:

ITDA **Leading Change with Success** training course are suitable for anyone involved in the change process in a business environment. It can be used for leaders that need to implement change or for staff that need to appreciate the change process.

Ultimately ITDA **Leading Change with Success** training are useful for those that need to understand change both for themselves and for those around them, which really includes everyone.

Contents:

Leading Change - The key steps and considerations involved

The Phases of Change - What they are, what phase we are at, where others might be and what we can do to support them

Rules of Change - Common thoughts on change and beliefs around them

Marketing New Products - The thinking behind the marketing of new products and how we can use this in a change environment

Resistance to Change - Understanding why people are resistant to change and knowing what we can do to overcome this

Communicating Change - Following a set process for change communication

The Words We Use - Adapting our language to suit the needs of the people receiving the change message

Change Briefing - Practicing delivery of a change message

Your Change Model - Developing your own model for change in order to consolidate learning

For any Inquires about the program, please email ITDA inquiry@itdacademy.co.uk

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